

Feng Shui



For Real Life

Feng Shui For Real Life E-zine
Volume 7, Issue #10--October 10, 2007

Welcome to *Feng Shui for Real Life*, a monthly e-zine that provides Feng Shui tips and other information that can help you bring simple Feng Shui improvements into your life. This e-zine is available by request. To subscribe or unsubscribe, visit: <http://www.FengShuiForRealLife.com>.



Carol M. Olmstead, FSII

Introducing...

Feng Shui Analysis of Your Website

Did you know that you can apply Feng Shui principles to your website to increase impact and appeal? I am pleased to announce that I am now offering Feng Shui Analysis of your website to help your business grow and prosper. The process includes analysis of the layout, colors, and shapes and how they add power to your message, with the goal of driving additional traffic to your site. The review includes analysis of your home page and up to 10 pages on your site. Please check-out the On-Line Store on my website for information about registering for this service:

http://www.fengshuiforrealife.com/website_review.htm.

Feng Shui Tip: Fall Clearing Outside Your House

Fall is officially here and your lawn is probably already covered with leaves. They may be attractive at the beginning of the season, but dead leaves accumulating on the lawn mean dead chi energy collecting around your home. Be sure to rake your yard often and check your gutters and roof to assure that leaves are not collecting.

Fall is also a good time to make sure that nothing is growing on, or over, your house. The image of an *ivy-covered cottage* may be romantic, but vines growing on your home symbolize something *eating away* at your life.

Trim large trees that grow over the top of your house since they represent issues that are weighing down on you.

Pull up dead summer annuals and trim back perennials, then replace them with colorful mums or hardy pansies that will give you color until the first hard frost.

Remember to clear out the cobwebs and dust on your porch or patio furniture before you cover it up for the winter. If left untouched, accumulated cobwebs means you are so wrapped up and stuck that you cannot move forward; accumulated

dust represents lack of respect for what is going on in your life.

Be sure to clean all of those places like in the window screen tracks, under furniture and grill legs, and around outdoor ceiling fan blades.

Clutter Clinic: The Fable of the Magic Geranium

Have you ever heard the fable of the Magic Red Geranium? A woman living in a shabby, cluttered house is given an enchanted red geranium by a wise person who tells her to take it home where it will transform her life. She sets the geranium on the table with the stained tablecloth and sees that its crimson beauty makes the table linen look shabby. So, she washes it. Then she notices how her newly washed tablecloth makes her floor seem dull, so she scrubs it. This makes her kitchen walls look drab, so she repaints them a fresh color and replaces the missing cabinet knobs. You can probably guess the ending by now: eventually her entire home is sparkling and she has indeed transformed her life. In Feng Shui we refer to anything in your home that is broken, ripped, torn, stained, and not working as *sha chi*, or negative energy. *Sha chi* is a type of clutter that keeps you from attracting what you want into your life. Is there a room in your home would benefit from a symbolic red geranium clutter clearing?

Bonus Fact Sheet: Are you changing over your closets from Summer to Fall and deciding what to keep and what to give away? We never use 80 percent of what we own. [E-mail me](#) to receive my free fact sheet: **88 Feel-Good Reasons To Get Rid of It** about clearing out all that unused, unneeded, and unwanted *stuff* in your house. The tips sheet includes websites for numerous places you can donate your stuff, take a tax write-off, and feel good while doing it.

Success Story:

I received this update from a client who had made changes to her expanding home business that not only increased her revenue, but also resulted in the perfect office space manifesting itself when she was not even looking for it. She loved the new office space but missed the convenience of working at home. Here is what she wrote:

To make a long story shorter, there was a miracle. I had been wanting to purchase a home for 12 years but nothing seemed to work, was too expensive, in the wrong area of town, no landscaping, too much fixing up, and the list goes on. Then, I found a house listed in the newspaper. It had already been sold but the buyers could not come up with the money so they packed up, left town, and re-listed the home. As soon as I walked into the yard and looked in the windows I knew it was my new home. And I had just the exact amount for a down payment. The house has a separate studio with high ceilings and large windows. You guessed it, the perfect location to move my business back home. I really feel your Feng Shui guidance in my previous home started freeing up the energy and guided me to this home.

Feng Shui Q & A

Q: Good day, Carol. I am from South Africa and subscribe to your informative newsletter. I wish to place a water feature in the inside towards the left of my front door. Is this good Feng Shui?

A: How exciting to hear from a reader in South Africa! Just inside your front door is an excellent place for a water feature. If possible, place it toward the right side of the door (that is, facing into your home as you come in the door from the outside) since people naturally move to the right when they enter a door. Water represents the flow of wealth and abundance into your home so it is a good thing to have near your entrance. Whatever kind of water feature you are planning, of course change the water frequently and keep it fresh.

Q: We are redecorating our high school age daughter's bedroom and she picked out a new headboard that is a bookshelf. Is this OK?

A: Overhead shelves containing books symbolically create unnecessary pressure on a child's mind. It would be better to choose a more conventional headboard and to avoid having a shelf hanging over the bed. Perhaps you can convince her to select a solid headboard and a freestanding bookshelf on the other side of the room. To help with her studies, decorate the room with inspirational quotes, pictures of people who are positive role models, and posters from colleges.

In the News:

Feng Shui and Home Sales Tax

If only this were true in the US... Bad Feng Shui has been ruled a legitimate reason to sell a home in Singapore without having to pay taxes on the proceeds, according to the *Straits Times* newspaper. The high court in Singapore ruled that a couple was forced to sell their apartment due to the poor design that ruined the Feng Shui energy, and therefore they did

not owe the government a tax on their gains. The Straits Times reports that the case is believed to be a first in Singapore.

Best Life Magazine

Look for my interview about Feng Shui for executive offices in an upcoming issue of **Best Life Magazine**, a publication from the editors of *Men's Health* devoted to providing information to help executives improve their physical, emotional and financial well-being. The interview covered specific Feng Shui strategies that senior business executives can use to continue to expand their businesses.

Want More Feng Shui News Tidbits?

If you want Feng Shui tips and tidbits like this to include in a blog, article, newsletter, e-zine, or marketing materials, call me at 1-800-652-9038 to discuss the range of fun and informative topics that I can provide. Feng Shui is also a terrific topic for teleseminars and Internet radio programs.

Update: E-book on Clutter Clearing

For those readers who have inquired about the e-book on clutter, I have just heard from the editors that they are nearing completion of **Clutter Free and Clear: Take Charge of Your Time and Space! A how-to book to simplify your life.** I am one of the six experts on different topics relating to clutter who contributed to this 100 page book. Every chapter has an exercise or worksheet to help you move forward on clutter clearing and each author has included a bonus. In addition, to Feng Shui and clutter, chapters cover computer clutter, time boundaries, hoarding, handling events and parties, clutter clearing for aging parents, clutter clearing in various rooms throughout your home, and much more. Watch this e-zine for details about ordering your copy.

Consultations and Workshops

Home and Office Consultations

Nationwide, I schedule consultations for homes and offices on request. On a regular basis I schedule consultations in the **Northeast** (DC Metro Area and Maryland Suburbs, Baltimore, Annapolis, Northern Virginia, New York City, and New Jersey) and the **Southwest** (Santa Fe, Albuquerque, Los Alamos, Denver). Appointments do fill up fast, especially on the weekends, so schedule your appointment now.

Where in the World Is Carol This Month?

Fall is a busy season for Feng Shui consultations and it is not always possible to schedule same-week appointments. Please contact me as soon as possible so you can get the date and time that fits your schedule.

Here is my schedule for October:

Santa Fe/Albuquerque: October 10-19

Washington, DC/Maryland: October 24-31

Upcoming Trips:

South Florida: November

New York City: December

Do you want to schedule a consultation in a city not on my current schedule? Please e-mail me (carol@FengShuiForRealLife.com) for details about scheduling a consultation in your location.

I welcome your referrals in these and other locations nationwide.

Interactive Workshops:

Take Feng Shui Home For The Holidays

I am beginning to receive requests to schedule holiday Feng Shui presentations, especially luncheon speeches. My Feng Shui lectures are customized to meet the needs of your group or organization. Everyone has fun and picks up tips to use in their own home and office. **Participants receive discount cards to use toward a consultation at their own home.**

Here are some of the most popular topics:

Bedroom Feng Shui

Feng Shui Clutter Clinic

Feng Shui, Love, and Relationships

Feng Shui and The Secret

Home Office Feng Shui

Introduction to Feng Shui

Quick Feng Shui Fixes for Common Decorating Mistakes

Call 1-800-652-9038 to schedule a **Take Feng Shui Home for the Holidays** presentation for your group celebration this year. Holiday presentations **always sell out!**

Bring this Workshop to Your City:

Feng Shui and the Law of Attraction: Rearrange Your Stuff, Shift Your Thoughts, Improve Your Life

An interactive full-day or half-day workshop co-presented by Carol Olmstead, Certified Feng Shui Practitioner and Dr. Mark Arcuri, Transformational Coach.

E-mail me (carol@FengShuiForRealLife.com) or call 1-800-652-9038 for details for scheduling this session for your group in your location. **We are currently scheduling in Phoenix and South Florida in Fall/Winter 2007.**

Beyond Feng Shui: Shop Green

These days, it seems that everyone is either talking about and writing about *living green*, which is certainly Feng-Shui friendly. But a lot of people are afraid to make the switch to environmentally friendly products because they are concerned they will have to pay more or sacrifice quality when they shop. A new site highlights products you can buy that promote smart, sustainable, eco-friendly living. Plus the site gives 5 percent of all profits to a green charity of your choice. If it is environmentally sound, you will find it on: <http://shopgreen.pricegrabber.com>

TV Opportunity

Baby Boomer couples are invited to apply for the pilot of a new television show *Life Begins at 40*. The producers say that they will give a husband and wife team in their 40s and 50s an opportunity to restructure their life and do something they have always dreamed of. It could be anything from owning a B&B to running a scuba diving school in the Caribbean. Contact Amber Mike, associate producer, at amber.mike@rdfnewyork.com or 646-747-7940.

Feng Shui For Real Life On-Line Store

This section highlights products and services for your home that you can buy on my website, http://www.fengshuiforrealife.com/on_line_store.htm.

Maximizing Chi: The Feng Shui For Real Life Maintenance Program

The Maximizing Chi program provides unlimited access to me for questions via e-mail and phone for three months. This is ideal for clients who need me to help them tweak the step-by-step recommendations I gave them during their on-site consultation, as well as for clients who have made changes, redecorated, or renovated since their on-site visits. Please check out my website for information about registering for this new program:

http://www.fengshuiforrealife.com/maximizing_chi.htm

Purse Hangers to Keep Your Purse Off the Floor

In Feng Shui, putting your purse on the floor represents disregard for your wealth. Plus, scientific evidence shows that putting your purse on the floor can transmit bacteria. Click here to order an attractive, sturdy purse hanger to keep your purse clean, safe, and off the floor in restaurants, restrooms, and offices: www.fengshuiforrealife.com/pursehanger.htm.

MarketPlace: Services to Help You

This section features business-to-business services that can help you grow your entrepreneurial ventures. When you

access these companies via the web address listed, you will be eligible for any special discounted services.

Artwork by Vera Vandendries

Vera's artwork deals with symbolic images ranging from abstract to suggestive representational forms. Each signed art Giclee print belongs to a small limited edition. The collection can be seen on www.art-and-beyond.com, where you can contact her about purchasing or commissioning a work of art. Vera offers a special discount from her gallery prices so you can use her art to help make Feng Shui adjustments.

Broadcast Interview Source

Broadcast Interview Source is a great way to bring the media to your website and promote your business, product, or services. I issue monthly press releases about my Feng Shui consulting service through this service, and they receive hundreds of "hits" each month. You can save \$100 on your membership if you use this link:

www.expertclick.com/referral/Carol_M_Olmstead.

Designer Fabrications by Anne Sanderoff-Walker

Noted fiber artist and weaver Anne Sanderoff-Walker creates quilted and woven wall art and Judaica Legacy pieces in rich colors and textures you can use to make Feng Shui adjustments in your home. Choose a completed piece from Anne's gallery, or commission a custom, one-of-a-kind design to decorate your home. Anne also crafts wearable art pieces in a range of colors. Check out Anne's gallery for the body, spirit, and home at www.designerfabrications.com.

The Publicity Hound, Joan Stewart

If you want to learn how to generate thousands of dollars in free publicity, check out the website for Joan Stewart, also known as The Publicity Hound. Joan offers a free monthly newsletter of PR tips and advice, and she sells low-cost tools to teach you how to develop relationships with the media. Click here to check out her website and subscribe to her free e-newsletter: www.marketerschoice.com/app/?af=374705.

My Client-Centered Approach to Feng Shui: *When I recommend cures for a home or office, I consider the goals of each client. I try not to recommend anything that you will find unattractive or unacceptable. Rather, I suggest practical, appropriate, and workable cures that are based on solid Feng Shui principles and fit in with the way you live. I try to recommend several practical solutions that are appealing to you and fit your decor and your budget.*

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Make sure you receive every issue of the Feng Shui For Real Life e-newsletter. To ensure receipt, please add this e-mail address (carol@FengShuiForRealLife.com) to your Address Book or Approved Senders list. Thank you!